

# District Needs Survey

Help the Bay Ridge Merchants of 3rd Avenue identify priority needs and concerns for the 3rd Avenue corridor! As a neighborhood stakeholder, your input is extremely valuable. Take 5 minutes to complete this survey, and you will be entered to win gift certificates to local shops and restaurants. Please drop off your completed survey at Greenhouse Cafe (7717 3rd Ave), Charmed (8311 3rd Ave), Greenspa (8804 3rd Ave), Edward Jones (8909 3rd Ave) or Hobra (8611 3rd Ave). All survey participants are entered to win prizes from Bay Ridge 3rd Avenue businesses! Deadline for completion is 1/21/19.

**This survey is distributed by Merchants of 3rd Avenue, with the generous support of Councilmember Justin Brannan**

## 1) Stakeholder Status (check all that apply). Please answer all following questions based on this selection:

Scan the QR code to link to a digital version of the survey

- Property Owner
- Business Owner
- Resident
- Other (please specify)



## 2) Which sections of the 3rd Avenue Corridor do you most frequent? Rate from 1-5, using each number once (1= most frequented).

- 1) 91st st to Marine ave      2) Marine ave to 86th st      3) 80th st to 86th st      4) 72nd st to 80th st      5) 67th st to 72nd st

## 3) Neighborhood Conditions: On a scale of 1 to 5, rate your level of agreement (1 = strongly agree and 5 = strongly disagree)

	Strongly Disagree				Strongly Agree
	1	2	3	4	5
"the neighborhood has dirty streets"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"the neighborhood has dirty sidewalks"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"pedestrians feel unsafe during the day"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"pedestrians feel unsafe at night"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"pedestrians and visitors are frequently lost"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"the neighborhood lacks a clear identity"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"streets and sidewalks are in need of repair"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"building facades are in need of repair"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"street lighting is in need of repair"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"merchants would benefit from collective marketing"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"the neighborhood has many retail vacancies"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"I can find what I need among local stores"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"certain kinds of stores are missing in the neighborhood"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"the quality of local retailers is excellent"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 4) Please put an "x" next to any of the following quality of life problems exist in the neighborhood

- |                 |                          |                       |                          |   |                          |
|-----------------|--------------------------|-----------------------|--------------------------|---|--------------------------|
| Pick Pocketing  | <input type="checkbox"/> | Traffic Congestion    | <input type="checkbox"/> | Panhandling                                 | <input type="checkbox"/> |
| Robbery/mugging | <input type="checkbox"/> | Pedestrian Congestion | <input type="checkbox"/> | Excessive Noise                             | <input type="checkbox"/> |
| Vandalism       | <input type="checkbox"/> | Lack of Parking       | <input type="checkbox"/> | Lack of Accessibility for Seniors/ Disabled | <input type="checkbox"/> |
| Loitering       | <input type="checkbox"/> | Drug Dealing          | <input type="checkbox"/> | Lack of Public Transportation               | <input type="checkbox"/> |
| Street Peddling | <input type="checkbox"/> | Prostitution          | <input type="checkbox"/> |   |                          |

## 5) From question 4, please list and rank your top 5 quality of life issues, with 1 being the most important

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

**6) Please place an "x" next to the services that you think are needed in the neighborhood**

- |  |   |   |  |
|--|---|---|--|
| Sidewalk sweeping <input type="checkbox"/> | Daytime security <input type="checkbox"/>   | Signage/banners <input type="checkbox"/>  | Street lighting <input type="checkbox"/>     |
| Street sweeping <input type="checkbox"/>   | Nighttime security <input type="checkbox"/> | Guides/brochures <input type="checkbox"/> | Pavement/surfacing <input type="checkbox"/>  |
| Graffiti removal <input type="checkbox"/>  | Foot patrol <input type="checkbox"/>        | Events/festivals <input type="checkbox"/> | Parks/open space <input type="checkbox"/>    |
| Sticker removal <input type="checkbox"/>   | Bike patrol <input type="checkbox"/>        | Street Parking <input type="checkbox"/>   | Directional signage <input type="checkbox"/> |
| Bike Share <input type="checkbox"/>        | Bike Parking <input type="checkbox"/>       | Holiday Decor <input type="checkbox"/>    | Senior Services <input type="checkbox"/>     |

**7) From question 6, please list and rank your top 3 services you feel are needed in the neighborhood, with 1 being the most important**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

**8) How often do you purchase goods or services on 3rd Avenue?**

- |  |  |
|--|--|
| Every day <input type="checkbox"/>         | A few times/month <input type="checkbox"/> |
| A few times/ week <input type="checkbox"/> | Rarely <input type="checkbox"/>            |
| Once a week <input type="checkbox"/>       | Never <input type="checkbox"/>             |

**9) How often do you dine on 3rd Avenue?**

- |   |   |
|---|---|
| Every day <input type="checkbox"/>        | A few times/ month <input type="checkbox"/> |
| A few times/week <input type="checkbox"/> | Rarely <input type="checkbox"/>             |
| Once a week <input type="checkbox"/>      | Never <input type="checkbox"/>              |

**10) What would entice you to dine or shop on Third Avenue more often?**

**11) What kind of businesses would you like to see on Third Avenue?**

**12) How do you get to Third Avenue (select all that apply)**

- |   |  |
|---|--|
| I walk <input type="checkbox"/>         | I bike <input type="checkbox"/>                  |
| I drive <input type="checkbox"/>        | I take the train <input type="checkbox"/>        |
| I take the bus <input type="checkbox"/> | I take a cab/ car-share <input type="checkbox"/> |
- Other (please specify) \_\_\_\_\_

**13) Please expand upon any need or problem that deserves further explanation, or list additional issues not covered above**

**14) Personal Information (all personal information is for internal purposes, and will not be shared publicly)**

Name

Age (under 18, 18-24, 25-34, 35-44,  
45-54, 55-64, 65-74, 75+)

Company (if property owner or  
business owner)

Email Address

Home address

Zip/ postal code

Phone Number